

33. (new) The system of claim 31, wherein the change in system state comprises activation of a television viewing system or set top box associated with the user.

34. (new) The system of claim 31, wherein the change in system state comprises a channel change event.

### REMARKS

The Applicants request that the Office enter this preliminary amendment prior to examining the application. The claim amendments do not constitute new matter. Early and favorable action in connection with this application is respectfully requested.

Respectfully submitted,



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